



MAY 5-6, 2026

Elevating Supports. Empowering Leaders

Sponsorship Opportunities for the the 2026 MALA Annual Conference and Dementia Summit

Invest in the Future of Assisted Living and Residential Support

Each year, the **MALA Annual Conference and Dementia Summit** brings together innovators, leaders, and changemakers from across Michigan and beyond to share knowledge, spark collaboration, and shape the future of care and support for Michigan's vulnerable populations.

Becoming a sponsor means more than just visibility – it's about building lasting connections with Michigan's industry leaders. From exclusive networking opportunities to year-round brand recognition, our sponsorship tiers are designed to highlight your company, strengthen your brand, and put you at the center of conversations that drive real growth.

Why Become a Sponsor?

- **Unmatched Exposure** – Share your story with an engaged audience of 300+ attendees and online audience.
- **Diverse Audience** – This is the only Michigan conference that unites organizations supporting older adults, residential services, and community-based providers.
- **Thought Leadership** – Position your organization as a key voice in assisted living.
- **Community Impact** – Demonstrate your commitment to fostering innovation and supporting the next generations of professionals.
- **Tailored Opportunities** – Choose from sponsorship levels that align with your goals, from exclusive event hosting to prominent year-round recognition.

Turn your support into lasting impact. See the next page for detailed sponsorship tiers and benefits.

Secure your sponsorship today-spots are limited! Connect with Erin Wallace at ewallace@miassistedliving.org



www.miassistedliving.org



734-525-0831



P.O. Box 530036 Livonia, MI 48153



2026 ANNUAL CONFERENCE AND DEMENTIA SUMMIT

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| Benefit | Platinum Sponsor \$8,500 | Diamond Sponsor \$5,000 | Gold Sponsor \$2,000 | Silver Sponsor \$750 |
|--|--|--|--|---------------------------------|
| <i>Elite Recognition</i> | ✓ | ✗ | ✗ | ✗ |
| <i>Host a Signature Event (Evening Reception, or Luncheon)</i> | ✓ | ✗ | ✗ | ✗ |
| <i>Face-to-Face Access</i> | Full day with Michigan industry leaders, high traffic on 5/6 | Full day with Michigan industry leaders, high traffic on 5/6 | Half-day session with industry leaders (select from morning or afternoon) on 5/6 | ✗ |
| <i>Conference Signage</i> | Prominent signage (banners, table tents with QR codes) | Prominent signage (banners, table tents with QR codes) | Prominent Signage | Signage throughout |
| <i>Welcome Bag Materials</i> | ✓ | ✓ | ✓ | ✓ |
| <i>Membership emails</i> | Quarterly email feature (4x/year) | Quarterly email feature (4x/year) | Semi-annual email feature (2x/year) | ✗ |
| <i>Conference Program Ad</i> | Full-page ad | Full-page as | Half-page ad | Quarter-page ad |
| <i>Virtual Conference Presentation</i> | ✓ | ✓ | ✓ | ✗ |
| <i>Website Recognition</i> | 1 year | 1 year | 1 year | 1 year |

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