



MAY 5-6, 2026

Elevating Supports. Empowering Leaders
Sponsorship Opportunities for the the
2026 MALA Annual Conference and Dementia Summit

Invest in the Future of Assisted Living, Residential Services, and other Community-Based Supports!

Each year, the **MALA Annual Conference and Dementia Summit** brings together innovators, leaders, and changemakers from across Michigan and beyond to share knowledge, spark collaboration, and shape the future of care and support for Michigan's vulnerable populations.

Becoming a sponsor means more than just visibility – it's about building lasting connections with Michigan's industry leaders. From exclusive networking opportunities to year-round brand recognition, sponsorship tiers are designed to highlight your company, strengthen your brand, and put you at the center of conversations that drive real growth.

Why Become a Sponsor?

- **Unmatched Visibility** – Share your story with an engaged audience of 300+ attendees and our online/virtual audience.
- **Diverse Audience** – This is the only Michigan conference that unites providers of residential, assisted living, and other community-based services.
- **Thought Leadership** – Position your organization as a key voice in assisted living and residential services.
- **Community Impact** – Demonstrate your commitment to fostering innovation and supporting the next generation of professionals.
- **Tailored Opportunities** – Choose from sponsorship levels that align with your goals, from exclusive event hosting to prominent year-round recognition.

MALA sincerely thanks sponsors for their commitment to our annual conference and dementia summit. Sponsor partnership plays a vital role in helping us deliver an impactful event for attendees, association membership, and the persons they serve. We are excited to collaborate with you in making this year's conference a success.

Turn your support into lasting impact. See the next page for detailed sponsorship tiers and benefits.

Secure your sponsorship today-spots are limited! Connect with Erin Wallace at ewallace@miassistedliving.org





2026 ANNUAL CONFERENCE AND DEMENTIA SUMMIT

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Benefit	Platinum Sponsor \$8,500	Diamond Sponsor \$5,000	Gold Sponsor \$2,000	Silver Sponsor \$750
<i>Elite Recognition</i>	✓	⊘	⊘	⊘
<i>Host a Signature Event (Welcome Reception or Evening Reception)</i>	✓	⊘	⊘	⊘
<i>Face-to-Face Access</i>	Full day with Michigan industry leaders, high traffic display area on 5/6	Full day with Michigan industry leaders, high traffic display area on 5/6	Half-day session with industry leaders (select from morning or afternoon) on 5/6)	⊘
<i>Conference Signage</i>	Prominent signage (banners and table tents with QR codes)	Prominent signage (banners and table tents with QR codes)	Prominent Signage	Signage throughout
<i>Welcome Bag Materials</i>	✓	✓	✓	✓
<i>Membership emails</i>	Quarterly email feature (4x/year)	Quarterly email feature (4x/year)	Semi-annual email feature (2x/year)	⊘
<i>Conference Program Ad</i>	Full-page ad	Full-page ad	Half-page ad	Quarter-page ad
<i>Virtual Conference Presentation</i>	✓	✓	✓	⊘
<i>Website Recognition</i>	1 year	1 year	1 year	1 year

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www.miassistedliving.org



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