

MALA CONFERENCE & TRADE SHOW

CREATIVE LEADERSHIP

THINK OUTSIDE THE BOX



May 7, 8 & 9, 2018
Lansing, MI

MALA 
MICHIGAN ASSISTED LIVING ASSOCIATION

IMPORTANT INFORMATION

Who Should Attend?

Administrators, supervisors, nurses, social workers, trainers, team leaders, life enrichment and activity professionals, marketing staff, quality assurance personnel, human resource directors, HFA providers, AFC licensees and nursing home administrators, home managers and direct care partners.



This conference is designed for individuals and organizations providing services to older adults as well as persons with developmental disabilities, mental illness, cognitive impairments including dementia, traumatic brain injury and physical disabilities. The services are provided in residential settings, vocational programs, adult day services programs and other home and community-based settings.

Continuing Education Credit Hours

Continuing Education Credit Hours (CEUs) are pending for Nurses, Nursing Home Administrators and Social Workers. Stay tuned for more information.

Need AFC CEUs?

AFC Administrators and Licensees will receive a certificate of attendance for all sessions attended.

Spirit of Service Awards

The Spirit of Service Award recognizes excellence and quality in supporting older adults and people with disabilities.

Parking

The Lansing Center Parking lot is \$7.00 per entry and is located north of the main building. Enter off of Cedar Street by the City Market.

Payment & Discount Policies

Full payment is due with registration. Payment must be received by or post-marked by April 20, 2018 to qualify for the early registration discount. You may pay by check or by Visa, MasterCard, American Express, or Discover credit card.

Refund Policy

Cancellations received by April 20, 2018 will receive a 100% refund. Cancellations received after April 20 will receive a 50% refund.

Hotel Accommodations

Radisson Hotel Lansing at the Capitol is the preferred hotel. To reserve a room at the Radisson please contact them at 800.333.3333 and mention promotional code MALA18.

For a list of all available hotel accommodations and conference discounts, please visit our website at: <http://www.miassistedliving.org/conference/accommodations.html>.

Attire

Business casual is appropriate attire.

More Information

Visit our website at <http://www.miassistedliving.org/conference/> or call 1.800.482.0118 for more information.



SCHEDULE AT A GLANCE

MONDAY, MAY 7 6:30 pm – 8:30 pm						
MALA ROCKS Stuart Ellis-Myers aka "Twitchy"						
TUESDAY, MAY 8 8:30 am – 10:00 am						
Connecting Through Music in Dementia Care Mary Sue Wilkinson	Strength Based Leadership Don Schuster	10 Commonly Misunderstood Risk Management and Insurance Issues Dan Hale & Dennis Bilancia	Hot Button Issues in Residential Care Gregory Bator & Christian Lobb	The Fundamentals of Brain Injury Dr. Heidi Reyst	Best Practices in Hiring-How to Effectively Manage and Motivate Millennials Jeffrey Short	 FILM: Be with Me TODAY
10:30 am – 12:00 pm						
Improve Dementia Care with Improv Karen Stobbe & Mondy Carter	Tourette's Revealed Stuart Ellis-Myers aka "Twitchy"	Creative Leadership: A Growth Mindset Related to Uncertainty, Failure and Change Peter Leidy & Jim Whalen		FLOURISH! The Method Used by Senior Organizations for the Ultimate Marketing Results Wendy O'Donovan Phillips		 FILM: The Invisible Patients
1:30 pm – 3:00 pm						
Improve Dementia Care with Improv Karen Stobbe & Mondy Carter	Tourette's Revealed Stuart Ellis-Myers aka "Twitchy"	Creative Leadership: A Growth Mindset Related to Uncertainty, Failure and Change Peter Leidy & Jim Whalen		FLOURISH! The Method Used by Senior Organizations for the Ultimate Marketing Results Wendy O'Donovan Phillips		 FILM: The Invisible Patients
3:30 pm – 5:00 pm						
Aging with Dignity: Starring My Mother & Me Jan Dressander	New and Noteworthy in Employee Benefits Joyce Leinenger	10 Commonly Misunderstood Risk Management and Insurance Issues Dan Hale & Dennis Bilancia	How to Change Change: Low-Cost/High Energy Leadership and Planning Techniques Peter Leidy & Jim Whalen	Mindfulness Training For and By Residents with Dementia Vince Antenucci, MA	MDHHS: Key Issues Update for CMH Funded Providers Lynda Zeller	 FILM: The Connection: Mind Your Body
6:45 pm – 8:45 pm						
Normal Aging / Not Normal Aging Brenda Roberts				 FILM: Temple Grandin		
WEDNESDAY, MAY 9 8:30 am – 10:00 am						
Conflict - It Happens Pam Wright Hatchet	Employment Law Hot Topics Sheryl Laughren	Honing Your Advocacy Skills Peter Leidy	Mindfulness Based Stress Reduction Don Schuster	Engagement Throughout the Memory Care System: Residents, Direct Care and Supervisory Staff Dr. Cameron Camp, Gary Johnson, Joe Caracci	Providing Culturally-Responsive Services to LGBT Older Adults Kathleen Latosh	 FILM: Temple Grandin's New Presentation
10:30 am – 12:30 pm						
Licensing Update from LARA Jay Calewarts	Understanding and Navigating Workplace Generations Sage Solutions Group	MIOSHA Starter Kit Jenelle Thelen	Content Services - Efficiency and Automation Ian McCain		Senior to Senior Bullying Sara Socia	 FILM: Autism The Musical
1:45 pm – 3:15 pm						
Sometimes Ya Gotta Laugh Karen Stobbe & Mondy Carter				 FILM: A Brave Heart: The Lizzie Velasquez Story		

CONFERENCE SCHEDULE

MONDAY, MAY 7

6:30pm – 8:30pm

MALA Rocks

Presenter: Stuart Ellis Myers, aka "Twitchy", Inspirational Keynote Speaker



Learn how to turn weakness into strength and disability into ability. What is the last thing you would ever expect someone living with the rare neurological disorder Tourette's Syndrome to do? How about become a successful international speaker? Stuart Ellis-Myers is best described as 'Robin Williams with a twitch' offering an immediately usable message. If your life has been touched with disability, then attend this session to discover how to 'positively traumatize' yourself and everyone around you! Leverage a new understanding on how to go from failure to failure with enthusiasm, never give in and discover how to turn disability into ability.

TUESDAY, MAY 8

8:30am – 10:00am

Connecting Through Music in Dementia Care

Presenter: Mary Sue Wilkinson, Author and Founder of Singing Heart to Heart



Join this interactive and musical session to learn why music is such an important tool for connecting with and caring for people living with dementia. Through personal stories and examples, you will learn easy to implement strategies to help improve the quality of life for those you serve.

Strength Based Leadership

Presenter: Don Schuster, Trainer and Consultant

Over thirty years of research by the Gallup Poll indicates supervisors who utilize the strengths of their employees are significantly more engaged in their work. Only 17% of American workers feel their strengths are utilized by their supervisor. You will learn about what

you can do to engage the strengths of your employees, while examining your own strengths. You will find out more about the 12 characteristics of a great leader according to the Gallup Center and be able to use resources to build your team into a strength based team.

10 Commonly Misunderstood Risk Management and Insurance Issues

Presenters: Dan Hale, Attorney At Law, President & CEO, Marsh & McLennan Agency and Dennis Bilancia, Vice President/Account Director, Marsh & McLennan Agency



This session will take an in-depth look at 10 commonly misunderstood risk management and insurance issues, including liability trends related to data and other HIPAA exposures, transport of residents in an employee's personal vehicle, liability exposure for leased buildings, general and professional liability claims activity, developments in employment practices exposures, claim handling and reporting issues, indemnification and other contract provisions along with a number of other issues that are unique to Providers. The speakers will provide materials which include sample provisions, checklists, and template documents which can be incorporated into the Provider's risk management program.

Hot Button Issues in Residential Care

Presenters: Gregory Bator, Attorney and Counselor At Law, Bator Legal, PC and Christian Lobb, Attorney and Counselor At Law, Bator Legal, PC



Please join Attorneys Gregory Bator and Christian Lobb as they discuss issues affecting assisted living in Michigan. From independent living to licensed adult foster care group homes and home for the aged facilities, providers face a highly challenging and constantly changing environment. The focus of this session is on current legislative, regulatory, enforcement and litigation



actions that will shape the future of residential care. This 90-minute presentation will sharpen your expertise and provide guidance to help you succeed as a residential care provider. This investment of your time can help you and your organization avoid legal pitfalls that distract from your core mission of providing care.

The Fundamentals of Brain Injury

Presenter: Dr. Heidi Reyst, Principal, Sage Solutions Group



This presentation focuses on the challenges people experience after brain injury. To help address these challenges, we must understand brain injury from a broad perspective. This includes: 1. Understanding what a brain injury is and how it changes brain function, 2. Addressing how brain injury impacts specific areas of function like mobility, cognition, communication, behavior, emotions, relationships and daily living, and 3. Understanding how we can support individuals who experience these impacts.

Best Practices in Hiring – How to Effectively Manage and Motivate Millennials

Presenter: Jeffrey Short, Senior Loss Prevention Consultant, York Risk Services Group

This informative and engaging presentation will review the nuances involving the hiring practices for the 4 different generations currently in the workplace and will offer industry specific Best Practice Tips to positively embrace, retain, manage and motivate Millennials. We will discuss the differences in the delivery methods involving: education vs. training, new hire orientation strategies and practical employer tips to Communicate, Recognize, Embrace Change and Actively Manage Millennials within your workplace.

Film: Be with Me Today

Join the late Dr. Richard Taylor as he eloquently shares his perspective on what it is like to have Alzheimer's disease and what he wants professionals in aging services to understand about his experience in order to improve care to individuals with dementia. Watch as he stresses the importance of empowering people with dementia to "be all they can be" by supporting

the abilities they retain and by helping to fill in the gaps for them.

10:30am – 12:00pm

Improve Dementia Care with Improv

Presenters: Karen Stobbe, Project Director, In The Moment and Mondy Carter, Improv Performer, Actor, Writer, In The Moment



This session is fun and informative. You will learn the parallels between Alzheimer's caregiving and Improvisation. Going with the flow. Say yes and. Silence can be powerful. Be in the moment. We will illustrate key guidelines to caregiving through improv exercises and creative techniques. The session is interactive and you will walk away with tools to use in your home or back at work.

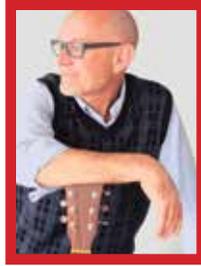
Tourette's Revealed

Presenter: Stuart Ellis Myers (Twitchy), Inspirational Keynote Speaker

Who better than a guy who uncontrollably twitches, shrieks and grunts to give you a reality-based understanding on this bizarre and commonly misunderstood rare neurological disorder. Although characterized by verbal and physical tics, newly diagnosed children and adults usually present with additional disorders such as ADHD, OCD, Bipolar, sleep/mood disorders and sensory integration disorders. The academic and social impact of Tourette's Syndrome will be discussed along with immediately usable insights and actions all proven to help people living with Tourette's and those that support them.

Creative Leadership: A Growth Mindset Related to Uncertainty, Failure and Change

Presenter: Peter Leidy, Consultant, Facilitator, Improviser, Singer & Songwriter and Jim Whalen, Executive Director, Blue Water Center for Independent Living



This seminar will introduce you to revolutionary and creative new approaches to effective leadership. You will be thinking outside the box in regards to common challenges such as employee retention, training, satisfaction and productivity, as well as resident functioning, well-being and engagement. The focus of this session is on creating supportive, sustainable care communities in which greater functioning, safety, and quality of life are key goals for employees and residents.

FLOURISH! The Method Used by Senior Organizations for the Ultimate Marketing Results

Presenter: Wendy O'Donovan Phillips, CEO, Bloom Marketing



This session is the perfect remedy for...

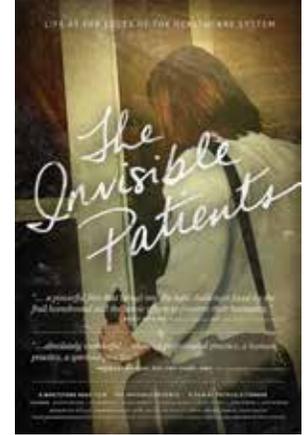
- Low or unpredictable marketing returns on investments
- New client/resident inquiries plateauing or falling off
- Occupancies not high enough to stabilize, expand or grow

A flourishing senior organization articulates how the organization is different from competitors and precisely what clients/residents, families and team members love most about the organization. The senior organization then shares that message across only the marketing channels that will grab the attention of the target audience. Take the guesswork out of marketing for a more focused reach to warm prospects as well as higher returns on marketing investments, higher occupancy levels and more growth opportunities. This session is ideal for anyone handling marketing

for any senior organization, including but not limited to: adult day services, skilled nursing services, home health services, community-based services, assisted living communities, senior living communities, or hospice services.

Film: THE INVISIBLE PATIENTS

The Invisible Patients tells the story of Jessica Macleod, a nurse practitioner, and four patients she cares for in their homes in Evansville, Indiana. With her laptop satchel and stethoscope, Jessica makes house calls, typically seeing 8-10 patients per day. Jessica's work often places her in the center of important healthcare issues facing our country - how to take care of people who fall through the cracks, how to navigate end-of-life care, the confusing maze of health insurance, the burdens placed on families, and the emotional toll on the nurse practitioners like Jessica who often find themselves in dispiriting situations.



1:30pm – 3:00pm

Repeat of 10:30am – 12:00pm seminars above

3:30pm – 5:00pm

Aging with Dignity: Starring My Mother & Me

Presenter: Jan Dressander, Memory Care Program Consultant/Trainer

Some people say that life is like the theater or drama, or perhaps even a comedy. I once read a statement where someone described it this way, "Life for me is like a play in which I was made to put on the wrinkles and confinements of old age. I pushed onstage; but I knew that it was still me on the inside." While caring for my "aging" parent, I realized I was also aging! Jan will take the participants through the scenes of aging, sharing what she has learned while becoming an aging woman.

New and Noteworthy in Employee Benefits

Presenter: Joyce Leininger, Executive Director, Employee Benefits, Lau & Lau Associates

Lau & Lau Associates, LLC is back to share their expertise on employee benefits. With all of the healthcare changes being proposed in Congress, it's hard to keep up with where things stand. This session will provide a breakdown on the latest updates in healthcare reform for both employers and employees. Other noteworthy benefit topics will also be covered.

10 Commonly Misunderstood Risk Management and Insurance Issues

Presenters: Dan Hale, Attorney at Law, President & CEO, Marsh & McLennan Agency and Dennis Bilancia, Vice President/Account Director, Marsh & McLennan Agency



This session will take an in-depth look at 10 commonly misunderstood risk management and insurance issues, including liability trends related to data and other HIPAA exposures, transport of residents in an employee's personal vehicle, liability exposure for leased buildings, general and professional liability claims activity, developments in employment practices exposures, claim handling and reporting issues, indemnification and other contract provisions along with a number of other issues that are unique to Providers. The speakers will provide materials which include sample provisions, checklists, and template documents which can be incorporated into the Provider's risk management program.

How to Change Change: Low-Cost/High Energy Leadership and Planning Techniques

Presenters: Peter Leidy, Consultant, Facilitator, Improviser, Singer & Songwriter and Jim Whalen, Executive Director, Blue Water Center for Independent Living

This session is designed for those who are seeking low-cost, powerful new tools to cope with the real world of the 21st century in the human services arena. You will learn easy and amazing techniques for counter-acting workplace uncertainty. Experience the astonishing power of two simple words: "Yes and..." These two words can transform static planning responsibilities into dynamic strategic thinking processes. Learn how these two words can help team leaders, program managers, supervisors, and most importantly front-line staff translate organizational values, principles, and goals into meaningful concrete activities as they work alongside clients, community partners, and

other individuals who have relationships with your organization.

Don't believe these two words can have that much impact? Just say, "yes and" attend this workshop to experience it firsthand.

Mindfulness Training For and By Residents with Dementia

Presenter: Vincent Antenucci, Research & Training Manager, Center for Applied Research in Dementia

The focus of this session is a description of Mindfulness training for residents with dementia led by residents with dementia. Building on past research conducted by the presenters enabling persons with dementia to lead group activities for persons with dementia, application of these methods for leading Mindfulness sessions are described. Modification of Mindfulness exercises and procedures to enable these to be used successfully by persons with dementia also are elaborated.

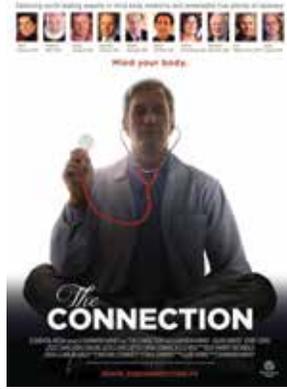
MDHHS: Key Issues Update for Community Mental Health Funded Providers

Presenter: Lynda Zeller, Deputy Director, Behavioral Health & Developmental Disabilities, Michigan Department of Health and Human Services

This session will present the latest developments within the Michigan Department of Health and Human Services which impact Providers funded through the Community Mental Health system. The key issues include a state budget report; update on the Home and Community-Based Services rule; status report on the Section 298 initiative; update on waivers; and other timely issues.

Film: **The Connection, Mind Your Body**

The film features scientists, researchers, writers and doctors, as well as remarkable true stories of people adding mind body medicine to their healing toolkit to recover from severe back pain, heart disease, infertility, cancer and multiple sclerosis. While the science is complex, the solutions for people suffering with illness are astonishingly simple. The film shows that we can counter the harmful affects of stress with an equally powerful relaxation response triggered through specific techniques such as meditation. It shows that emotions can impact the course of an illness for better or for worse and could even be the difference between life and death.



6:45pm – 8:45pm

Normal Aging Not Normal Aging

Presenter: Brenda Roberts, Director of Quality Assurance & Education, Michigan Assisted Living Association

As the years slip by, we begin to notice we are changing. Those first strands of gray hair are a sign of the inevitable. Our changing bodies may grow a little rounder in the waistline. We may also begin to notice changes in our brains. We may not be as quick as we use to be or we may have a tougher time remembering an acquaintance's name. Have you ever wondered if these brain changes are a part of normal aging? This light-hearted presentation will address the serious concerns that many of us share regarding what is "normal aging" and what is not "normal aging."

Film: **Temple Grandin**

It doesn't take long to see that Temple Grandin is different--she tells us that she's "not like other people." But "different" is not "less." Grandin who is living with autism has earned a doctorate and is a bestselling author. It wasn't easy. The doctor who diagnosed her



at age 4 said she'd never talk and would have to be institutionalized. Only through the dogged efforts of her mother, did Grandin learn to speak; to go to high school, college, and grad school; and to become a highly productive scientist, enduring the cruel taunts of her classmates and the resistance of many of the adults in her life. Her lack of social skills and sometimes violent reactions to the overstimulation in her environment made it tough to fit in, to say the least. Captivating, compelling, and thoroughly entertaining.

WEDNESDAY, MAY 9

8:30am – 10:00am

Conflict - It Happens

Presenter: Pamela Wright Hachet, MSW

Conflict happens within even the best of teams. Conflict, while often avoided, is not necessarily bad. It can tear teams apart or it can strengthen teams and build staff morale. The key is learning how to manage conflict effectively so that it serves as a catalyst, rather than a hindrance, to organizational improvement.

Employment Law Hot Topics

Presenter: Sheryl Laughren, Attorney At Law, Berry Moorman PC

In this annual update, Ms. Laughren will share changes and potential changes to labor and employment laws under the new administration, recent court decisions, and perspectives on how recent court, administrative and statutory changes impact your workforce and human resource management.

Honing Your Advocacy Skills

Presenter: Peter Leidy, Consultant, Facilitator, Improviser, Singer & Songwriter

Using improv hones communication and public speaking skills, stimulates fast thinking, and encourages engagement with ideas—all skills that are important for effective advocacy. Improv also provides a supportive environment that allows participants to take risks, try out new ideas, and build their confidence. And it invites us to imagine new possibilities for connections, valued roles, and inclusion.

Mindfulness Based Stress Reduction

Presenter: Don Schuster, Trainer and Consultant



Mindfulness is about being fully awake and present in our lives. According to research, mindfulness training can have a significant therapeutic effect on those experiencing stress, anxiety, pain, migraines, heart conditions, diabetes and a host of other ailments. We will have three short meditations together, talk about the research and benefits of a daily meditation practice and offer you a variety of resources you can use each day.

Engagement Throughout the Memory Care System: Residents, Direct Care and Supervisory Staff

Presenters: Dr. Cameron Camp, Director of Research & Development, Center for Applied Research in Dementia, Vincent Antenucci, Research & Training Manager, Center for Applied Research in Dementia, Joe Caracci, Founder & CEO, Monarch Risk Management and Gary Johnson, Consultant, Monarch Risk Management

The focus of this session is on creating supportive, sustainable memory care communities in which greater functioning, safety, and quality of life are key goals for employees and residents. Common challenges, such as employee retention, training, satisfaction and productivity, as well as resident functioning, well-being and engagement will be explored in the context of non-traditional approaches to effective leadership and training.

Providing Culturally-Responsive Services to LGBT Older Adults

Presenter: Kathleen Latosch, MSW, Owner & Principal Consultant, Latosch Consulting



This interactive 90-minute workshop reveals real-world scenarios on how LGBT older adults experience treatment in healthcare settings and provides tools and resources on how to provide culturally-responsive services that are caring and compassionate for lesbian, gay, bisexual and transgender older adults. Presenter Kathleen LaTosch has over 20 years' experience working with LGBT populations in Michigan and

has consulted with six of Michigan's Area Agencies on Aging to create LGBT-inclusive policies and practices since 2013.

Film: Temple Grandin's New Presentation

The autistic brain, teaching techniques that work by Dr. Temple Grandin one of the greatest minds of the autism world.

10:30am – 12:30pm

Licensing Update from LARA

Presenter: Jay Calewatts, AFC and Camp Licensing Division Director
Michigan Department of Licensing and Regulatory Affairs



This session will cover a variety of updates to Adult Foster Care and Home for the Aged licensing such as inspection types and cycles, staff changes, update on unlicensed facilities and more.

Understanding and Navigating Workplace Generations

Presenter: Dr. Heidi Reyst, Principal, Sage Solutions Group, Sherri McDaniel, Principal, Sage Solutions Group and Sean Youngren, Principal, Sage Solutions Group

This presentation focuses on the 5 different generations making up today's workforce. They each bring different perspectives, world-views and workplace behaviors to every organization. In addition, rapid changes to the workforce demographic makeup are occurring, as older generations are leaving in droves and younger workers are entering the workplace for the first time. With all this diversity, organizations have employees with varied skills sets, attitudes, perspectives, strengths and weaknesses. All this variation can also bring challenges. Understanding what makes the generations different helps to understand how to prevent or address the challenges that may come along.

MIOSHA Starter Kit

Presenter: Jenelle Thelen MS, Industrial Hygienist, State of Michigan, MIOSHA

Do you know where to begin when it comes to compliance with MIOSHA Standards? This workshop will outline the process and provide tools as you begin this process.

Content Services—Efficiency and Automation,

Presenter: Ian McCain, Chief Operating Officer, AM Data Service

Navigate the changing landscape of information and Content Services. Explore how technology can aid the management of critical business processes. From Onboarding and Offboarding, to Compliance and Care Plan generation, connected information systems are the key to providing encompassing care and ensuring organizations meet compliance demands in a changing marketplace.

Senior to Senior Bullying

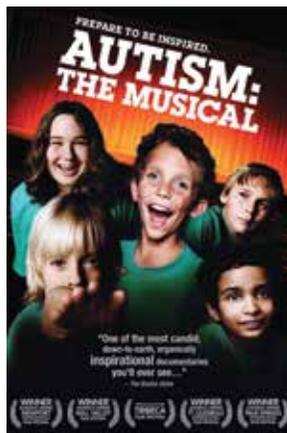
Presenter: Sara Socia, Certified Local Long-Term Care Ombudsman, Region 9 Area Agency on Aging

Senior-to-senior bullying is recognized as a common issue in many settings, yet staff often feel helpless to intervene. This workshop will demonstrate the significant impact of senior-to-senior bullying, define bullying, and differentiate these behaviors from other interactions. The presenter will describe a staff training program that includes individual interventions and culture change activities which enhance the well-being of residents and senior consumers, while reducing the incidents of bullying.

Film: Autism the Musical

Originating in Los Angeles, "Autism: The Musical" is a documentary that follows the lives of five children living with autism who write and perform their own musical. The film also follows the parents of the five children, and reveals the intense personal struggles and challenges of raising children with autism.

The parents in the film include musician Steven Stills of the band Crosby, Stills and Nash.



1:45pm – 3:15pm

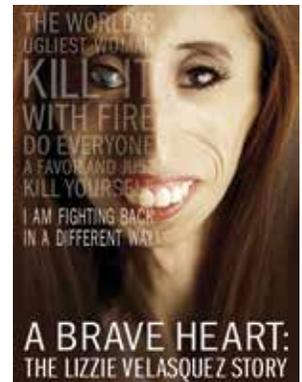
Sometimes Ya Gotta Laugh

Presenters: Karen Stobbe, Project Director, In The Moment and Mondy Carter, Improv Performer, Actor, Writer, In The Moment

Laughter does the opposite of everything that stress inflicts upon you. Between multi-tasking, chores at home, changes at work, tweets and linking in; we need to slow down and laugh a little. Mondy and Karen will use skits, improv, exercise and stories to show you some practical ways to bring more laughter and less stress into your day as well as the lives of those who you serve.

Film: A BRAVE HEART: The Lizzie Velasquez Story

A BRAVE HEART: The Lizzie Velasquez Story is a documentary following the inspiring journey of 26-year-old, 58-pound Lizzie from cyber-bullying victim to anti-bullying activist.



Born with a rare syndrome that prevents her from gaining weight, Elizabeth "Lizzie" Velasquez was first bullied as a child in school for looking different and, later online, as a teenager when she discovered a YouTube video labeling her "The World's Ugliest Woman." The film chronicles unheard stories and details of Lizzie's physical and emotional journey up to her multi-million-viewed TEDx talk, and follows her pursuit from a motivational speaker to Capitol Hill as she lobbies for the first federal anti-bullying bill.

REGISTRATION FORM

ORGANIZATION INFORMATION

Contact Name:
Organization Name:
Address, City, State, Zip:
Contact Email Address:
Contact Telephone:

Please list the attendees on the following page.

REGISTRATION FEES

MEMBER REGISTRATION

	On/Before 4/20	After 4/20	Number of Attendees	TOTAL COST
Entire Conference	\$298	\$318	_____	\$ _____
MON Only	\$169	\$199	_____	\$ _____
TUES Only	\$222	\$252	_____	\$ _____
WED Only	\$201	\$231	_____	\$ _____

TOTAL AMOUNT DUE: \$ _____

NON-MEMBER REGISTRATION

	On/Before 4/20	After 4/20	Number of Attendees	TOTAL COST
Entire Conference	\$398	\$418	_____	\$ _____
MON Only	\$229	\$259	_____	\$ _____
TUES Only	\$302	\$332	_____	\$ _____
WED Only	\$271	\$301	_____	\$ _____

TOTAL AMOUNT DUE: \$ _____

*Please note the exhibit hall is open only on Tuesday, May 8.

Method of payment information is on the following page.

ATTENDEE INFORMATION (Please print)

Attendee Name	Registration Type	Email Address
	<input type="checkbox"/> Entire Conference <input type="checkbox"/> Monday ONLY <input type="checkbox"/> Tuesday ONLY <input type="checkbox"/> Wednesday ONLY	
	<input type="checkbox"/> Entire Conference <input type="checkbox"/> Monday ONLY <input type="checkbox"/> Tuesday ONLY <input type="checkbox"/> Wednesday ONLY	
	<input type="checkbox"/> Entire Conference <input type="checkbox"/> Monday ONLY <input type="checkbox"/> Tuesday ONLY <input type="checkbox"/> Wednesday ONLY	
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I do NOT want my name entered in the grand prize drawing or my contact information provided to exhibitors.

METHOD OF PAYMENT

<input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> AMEX <input type="checkbox"/> Discover		
TOTAL AMOUNT CHARGED: \$ _____		
Cardholder Name:		
Cardholder Address, City, State, Zip:		
Card Number:	Expiration Date:	CVV Number:
Cardholder's Signature:		

Make check payable to **Michigan Assisted Living Association** and mail it along with your registration form to:

Michigan Assisted Living Association
 P.O. Box 510295
 Livonia, MI 48151-6295

Or fax the registration form to: 734.525.2453.